

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WLWT CINCINNATI</span>	<b>Date:</b> <del>2/13/17</del> <span style="font-size: 1.2em; font-family: cursive;">5/8/17</span>
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I, Buying Time, LLC

do hereby request station time concerning the following issue:

<b>Save My Care</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="display: flex; justify-content: space-around; align-items: center;"> <div style="font-size: 1.5em; font-family: cursive;">See ATTACHED</div> <div style="font-size: 1.5em; font-family: cursive;">5/8-5/12</div> <div style="font-size: 1.5em; font-family: cursive;">SCHEDULE</div> </div>					

This broadcast time will be used by: Save My Care

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Healthcare, SPOT HAS GRANDKIDS TALKING HOW THEIR GRANDMOTHER WAS CANCER. THEN SHE TALKS ABOUT HAVING BREAST CANCER AND SHE SAYS THE AFFORDABLE CARE ACT SAVED HER LIFE AND SHE SAYS CONGRESSMAN CHABOT VOTED TO TAKE AWAY HEALTHCARE FOR OVER 600,000 PEOPLE AND LIFE HER, CALL HIM & ASK WHY HE STRIPPED AWAY COVERAGE.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Save My Care 1201 Connecticut Ave NW, Suite 300  
202-595-1061 Washington, DC 20036

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

~~See Attached~~ - ERIC KESSLER - PRESIDENT  
DOUG HADAWAY - BOARD BOARD  
MICHAEL MADONICK - BOARD

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 10 day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/21/17      [Signature]      (202)965-5060  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      Bob Semmankam      PS  
Signature                      Printed Name                      Title

**CONTRACT**

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**(513)412-5000**

www.wlwt.com

And:

**Buying Time, LLC.**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

<u>Contract / Revision</u> 1614494 /		<u>Alt Order #</u> 08637725
<u>Product</u> SAVE MY CARE		
<u>Contract Dates</u> 05/09/17 - 05/12/17		<u>Estimate #</u> 5515
<u>Advertiser</u> Save My Care		<u>Original Date / Revision</u> 05/08/17 / 05/08/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u>	<u>Advertiser Code</u> 898	<u>Product 1/2</u> 908
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLWT	05/12/17	05/12/17	5-6p M-F news	5-6p M-F news		:30				NM	1	\$550.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	----1--				1	\$550.00				
N 2	WLWT	05/09/17	05/09/17	5-6p M-F news	5-6p M-F news		:30				NM	1	\$550.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$550.00				
N 3	WLWT	05/10/17	05/10/17	5-6p M-F news	5-6p M-F news		:30				NM	1	\$550.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$550.00				
<b>Totals</b>								<b>0.00</b>				<b>3</b>	<b>\$1,650.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/01/17 -05/12/17	3	\$1,650.00	(\$247.50)	\$1,402.50
<b>Totals</b>	<b>3</b>	<b>\$1,650.00</b>	<b>(\$247.50)</b>	<b>\$1,402.50</b>

Signature: Bob Sommer

Date: 5/8/17

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.